



Plan B Media Public Company Limited

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PUBLIC RELATIONS AND MARKETING POLICY

1. PLANB is committed to operate activities on public relations and marketing in a clearly defined, fair, and accessible manner for the maximum benefit of consumers.
2. PLANB must provide information, publicize, or conduct public relations on the basis of righteousness and creativity without distorting facts, violating relevant law, or misleading stakeholders.
3. PLANB must communicate and bring about proper understanding of the company among stakeholders on a complete, timely, and equal basis.
4. PLANB is aware of situations and expectations of society and responds to the situations with correctness, utmost ability, and timeliness such as meet-the-press activities, and dissemination of news and activities.

Plan.B
media

- *Pinijorn Luechaikajohnpan* -

(Pinijorn Luechaikajohnpan, Ph.D.)

Authorized Director