

## Plan B Media Public Company Limited

1700, Plan B Tower, New Petchburi Road, Makkasan, Ratchathewi, Bangkok 10400 Tel.+662 530 8053-6 Fax.+662 530 8057 E-mail: info@planbmedia.co.th Tax ID. 0107556000507 www.planbmedia.co.th

# SOCIETY, COMMUNITIES, AND THE ENVIRONMENT POLICY

## Society and communities

- 1. Base business on ethics and responsibility towards society, communities, and the environment.
- 2. PLANB is committed to participate in the development of the community doing business and the overall society, whether in economic, social, community, or environmental aspects.
- 3. PLANB encourages employees to selflessly act as volunteers and responsibility towards society.
- 4. PLANB encourages sustainable activities benefiting society, communities, and the environment under the following directions:
  - Activities in line with PLANB's business operation
  - Activities that can be implemented continuously and concretely
  - Activities that truly benefit society, communities, and the environment in the long run
  - Activities that encourage educational development and continuous learning.
- 5. PLANB encourages employment, skill development for labor, as well as conservation of the arts and culture in the community where the company's business is situated.
- 6. PLANB encourages the networking of the people sector, monitors and participates in social activities, exchange and transfer of technology, as well as alleviation of hardship caused by natural disasters.

## Environmental, energy, and natural resource conservation

- In conducting its business, PLANB must conform to environmental legislation and regulations, environmental management standards, and other regulations applicable to the environment, energy, and natural resources.
- 2. In carrying out its businesses, PLANB pays attention to the environment by subscribing to the Biodiversity Management Policy & the Climate and Environment Policy.



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- PLANB is committed to managing its business to prevent and control environmental impacts, while controlling potentially wasteful activities requiring energy and natural resource consumption.
- 4. PLANB is committed to constantly reviewing and improving its environmental management through energy-saving, consumption of alternative energy, resource conservation, reuse of materials, and proper disposal of waste or hazardous materials.
- 5. PLANB institutes constant assessment and monitoring of performance or impacts on the environment, energy, and natural resources.
- 6. PLANB is committed to educating stakeholders on the conservation of the environment, energy, and natural resources, while encouraging and providing cooperation, as well as supporting publicity of assorted activities among organizations, government agencies, society, and the public.
- 7. PLANB is committed to enhancing its knowledge of the conservation of the environment, energy, and natural resources so as to produce innovations for its own operation.

- Pinijsorn Luechaikajohnpan -

(Pinijsorn Luechaikajohnpan, Ph.D.)

Authorized Director